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SIERRA MADRE NEWS

HIGH ON THE FOOTHILLS OF MOUNT WILSON

8 PAGES | Phone CUster 5-3324 | SIERRA MADRE, CALIF. THURSDAY, DECEMBER 29, 1949 | VOL. 44. NO. 7

Around the Square

Supervisor Raymond V. Darby nearly a year ago announced that he would run for the U. S. Senate against Senator Sheridan Downey next year. His announcement wasn't received with too much enthusiasm in Republican political circles, but he went ahead anyway with campaign collections and multi-colored folders that would associate "Darby" with "the Senate."

He was all enthusiasm until what is termed "across the street from the Civic Center" called him in for good old fashioned talking-to—called a conference.

Darby almost immediately withdrew from the Senate race. He announced that he would run for Lieutenant Governor.

The "across the street from the Civic Center" offered him the job as L. G. They already had picked Richard Nixon, the young Republican congressman, for the Senate nomination.

"Downey is awfully hard to beat upstate," Darby philosophized.

Trend of the Times Dept.:

A couple of youngsters complained because they didn't get Geiger Counters for Christmas.

They wanted to check on radio active material to make the thing jump. (They admitted that they didn't know exactly what radio active material was—as who does.)

We now have what can be called significance in the news what with A. Einstein coming up with a new theory, the formulae for which we can't even read, let alone understand, and the flying saucers expose which we and everyone else wants to believe.

If true, and we hope so, the men (maybe we bteter call them things for the time being) probably won't land for years—they're supposed to have been flying around for 175 years just looking us over. Personally, we can see why they don't land. But we wish they would now—not a hundred years from now. Boy, what a story! What a circulation builder!

The city got its usual bargain in gasoline this week.

With the annual opening of bids for the 12,000 gallons of gas that city trucks and cars will use during the next year, Seaside gas was bought at 16.34 cents a gallon.

The next lowest bids came from Union, Standard and Richfield at 17.1 cents a gallon. Shell bid 18.6 cents.

PE Schedule During Rose Parade Set

A special holiday schedule to cope with extremely heavy New Year's Rose Parade traffic was announced this week by Pacific Electric.

On Monday, Jan. 2, only, the PE motorcoaches between Sierra Madre and San Marino will follow an emergency schedule.

Busses will run on an approximate 30-minute time-table from the two cities, turning back in each direction at Lamanda Park during the time Colorado boulevard will be closed to traffic for the Tournament of Roses Parade.

Between 3:45 a. m. and 7 p. m., Pasadena Short line and Oak Knoll rail cars will follow a special route. Street cars into Los Angeles will operate on San Pedro street through the Main Street Station.

Outbound (to Pasadena) red cars will travel on Main, First, Los Angeles, and Aliso streets during the holiday peak traffic times.

All motor northbound coaches from Los Angeles, regularly routed over Main street, will be operated on Los Angeles street during the emergency period.

Warren Gets Rent Petition

Acknowledgement from Governor Earl Warren's office of receipt of Sierra Madre's petition for rent decontrol adopted two weeks ago by the City Council was received this week.

The governor's secretary, Beach Vasey, said that the petition would be considered at the earliest possible time.

PLANNERS GET REQUEST FOR BURIAL AREA

A request for permission to establish a cemetery on the grounds of the Mater Dolorosa retreat this week was referred to the Planning Commission by the City Council.

The Very Rev. Father Lambert Hickson, rector of the Passionist Fathers' sanctuary at 500 N. Lima street, said the cemetery would be established on the monastery grounds "solely for the burial of the deceased members of the Passionist congregation."

It would be located 100 feet north of the public chapel on the west end of the monastery building, he said. Ground would be set aside for approximately 50 graves.

DESIGNER'S DRAWING of Sierra Madre's new Post Office, which will be located at 309 W. Sierra Madre boulevard. Designed by local resident, G. J. Castela, the new office probably will be ready for use by the first of March. Featuring modernistic lines, the structure's entire front will be glass. Mr. Castela and family live at 318 E. Laurel.

CHAMBER NAMES BOARD CANDIDATES

Nominating committee for the Sierra Madre Chamber of Commerce has submitted its list of candidates for the 1950 Chamber Board of Directors.

From this list of 14 names (One more is to be added), 10 new directors will be elected on Monday night, Jan. 9. Also to be elected on that night are the Chamber of Commerce president and other key officers, according to Al Morgan, 1949 president.

The nominating committee, consisting of Mrs. Clifford C. Ward, Don Jackson, Sam Perlof, Lloyd Howard, and Oleta de Campo, announced the following candidates:

Lucille Eaton, Eddie Robertson, Robert Green, Frank Spencer, Al Wetherbee, Chloe Bowman, Al Morgan, O. P. Arnold, Henry Nelson, Stanley Brown, John Conzelman, Irving Pollock, Emile Smith and Dr. Thomas Wynne and Carl Hansen.

Board members who will continue to serve from this year are Harold Spears, Peter Ward, Harold Stine, Francis Danielson, and Lawrence Garland.

City Children Get Stockings

Santa Claus presented Christmas stockings to 800 Sierra Madre youngsters Saturday night in the Firemen's traditional Christmas Eve festivities at the City Park.

Fire Chief James C. Heasley, speaking for his Volunteer Fire Fighters said everyone was pleased with the large turnout, and that the big pile of 800 stockings filled with candy and other goodies was rapidly exhausted.

Santa arrived at the Park Christmas tree at 7 p. m., having been driven to the scene in one of the city fire trucks. After a brief exchange of greetings with firemen, local children, and their parents, he started passing out the stockings.

No other program had been scheduled, and the Christmas tree ceremony ended promptly so that children could return home for their family Christmas Eve festivities.

The stockings were filled by Chief Heasley and the City Firemen.

Sierra Madrean Designs New Post Office Building

Designer of Sierra Madre's new Post Office, currently being built at 309 W. Sierra Madre boulevard, is G. J. Castela, a resident of this city for 5 years.

Considered by many architectural experts as one of the foremost building designers in Los Angeles County, Mr. Castela was selected for the job by Contractor Harold Spears and representatives of the U. S. government.

Working out of his home office at 318 E. Laurel, he has designed many buildings and residences in Los Angeles and Bakersfield.

Mr. Castela, his wife, Winifred, and 10-year-old son, Henry, have lived in Sierra Madre since 1945.

As for the new Post Office, the structure will be of modernistic design with the entire front in glass. It will be a reinforced concrete block building, with the front plant boxes trimmed in red brick veneer.

Tapered columns at each end of the office will jut out at

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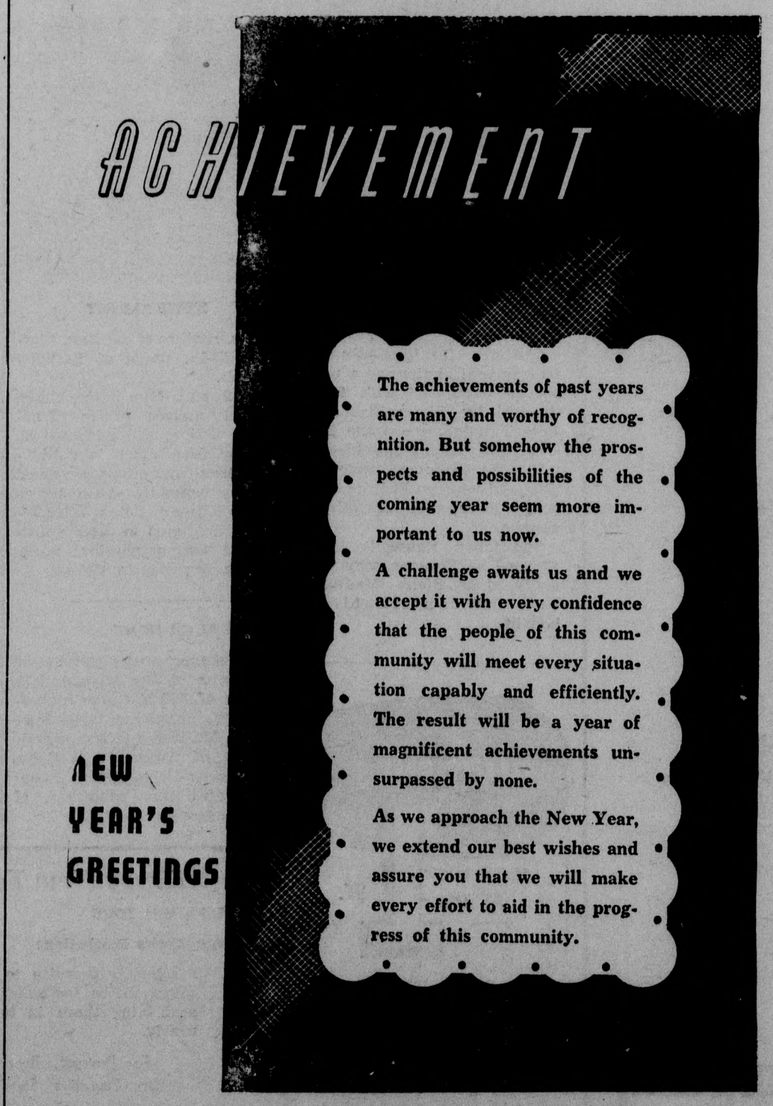
TEMERATURES

	Max.	Min.
December 22nd	50°	36°
December 23rd	62°	40°
December 24th	68°	40°
December 25th	64°	38°
December 26th	64°	38°
December 27th	68°	44°
December 28th	72°	44°



Mayor Seeks Workers To Help On City Float

'OLD SPINNING WHEEL' ENTRY TO REQUIRE 75,000 FLOWERS

Volunteer workers are urgently needed to help build Sierra Madre's float entry in the 1950 Tournament of Roses Parade, Mayor J. Milton Steinberger announced yesterday.

He asked that local citizens help out at the City Pumping Plant on Saturday, Dec. 31, all day Sunday, Jan. 1, and throughout the night until the float leaves for the Rose Parade starting point at 4 a.m.

Workers should wear old clothes, Mayor Steinberger cautioned.

"We have 75,000 flowers to glue onto the float, and we very likely will get our clothes soiled in the process," he said.

The mayor asked that New Year's Eve "frolickers" remain away from the Pumping Plant and not interfere with the work that must be done according to a strict time schedule.

"At the same time, we don't want to discourage persons from coming down who will be hard workers in preparing what we feel certain will be another prize-winning float."

Mr. Steinberger and his Float Fund Committee report that they are still short $500 of the amount necessary to finance this year's Sierra Madre float.

He said checks should be made payable to the Float Fund Committee. These and cash donations either should be mailed to him through Post Office Box 305, left at the City Hall, or at the Bank of Sierra Madre.

The Sierra Madre float, following the Tournament theme, "Our American Heritage," is to be called "The Old Spinning Wheel." It will depict an early colonial living room, including an open fireplace and spinning wheel.

Designed by Artist Alfred James Dewey, the float will be 32 feet in length and will feature warm-colored flowers for the interior of the room and cold icicles and snow outside.

Climaxing many years of working on Sierra Madre entries, Mrs. Dewey will ride on the 1950 float, portraying a colonial lady sitting at her spinning wheel.

Peter Ward, 7-year-old son of Mr. and Mrs. Peter Ward, will be sitting on one of the floral rugs. Third Sierra Madrean on the float will be Vickie Sue Carlson, 5½, daughter of Mr. and Mrs. A. Carlson. She will portray the sister of Peter and will be seated in front of the fireplace.

Robert H. Clark and Fred Richter will be pilot and co-pilot, respectively, of Sierra Madre's floral tribute to the New Year.

CHRISTMAS MAIL RUSH TAPERS OFF

Worst of the record-breaking Christmas mail handling has been finished, sighed a weary Postmaster Eddie D. Robertson yesterday.

Mr. Robertson said that the mad Yule rush on Christmas cards and parcels tapered off yesterday, after having broken all existing Sierra Madre Post Office holiday mail records.

Motorist Hits Police Car

The Christmas spirit was somewhat dampened for Andrew Jackson Bates, 50½ Rancho Road, Sunday, when his car collided with—yes, you've guessed it—one of the City's police cars.

Mr. Bates started his car and pulled away from the curb at East Montecito, striking Sierra Madre Patrol Car 91, driven by Officer Stanley D. Fish. Damage to the police car amounted to a dented right front door, rear door, and right rear fender.

The automobile driven by Mr. Bates received a damaged front fender.

"I looked into the sun, which blinded me, and saw no one to the rear as I turned out into the street," Mr. Bates stated.

Officer Fish, who up to that moment had been on routine patrol, issued a citation to Mr. Bates for allegedly starting his vehicle without first signaling or without apparently looking to see that all was clear.

Woman Files $50,000 Suit Against City

A suit for $50,000 against the City of Sierra Madre was filed Tuesday with the Superior Court. And the City Council Tuesday evening referred the matter to City Attorney T. Guy Cornyn.

The city had automatically denied the claim when it was brought forth early in October. In the suit, Patricia Galt Ingram, 1964½ N. Alexandria avenue, Los Angeles, charges that unsafe Sierra Madre streets caused her to be seriously injured on Aug. 14 of this year.

She states that she suffered a fractured left knee, a fractured jaw, and a serious head concussion when the automobile in which she was a passenger went out of control after striking a deep culvert at the intersection of Baldwin avenue and Suffolk street.

Conzelman Lists Aims of Coordinating Council

The "main love" of John E. Conzelman (except for his family, of course) is the Sierra Madre Communitty Coordinating Council.

Mr. Conzelman, recently-elected president of the Council, believes that it is one of few groups in town that "tries to be nonpartisan on all issues."

The new chief enthusiastically pointed out that the Coordinating Council strives to avoid all decisions based on emotion or preconceived notions, and tries to decide all issues on the basis of fact.

He admitted that many other groups also profess to do this but feels that the Coordinating organization—with representatives from approximately 50 Sierra Madre clubs, churches, and other organizations—comes the closest.

Mr. Conzelman indicated several principles, prepared by the Federation of Community Coordinating Councils for Los Angeles County, which serve as the guiding "bible" for Council work.

Included among the tenets of the program are the follow-

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JOHN CONZELMAN

Council Rejects Plan For Park Literature

The city Council this week turned down a request of the Christian Science church that it be granted permission to place literature in the city park. Councilman William A. Kinney pointed out that such use of "public property was unconstitutional."

Kiwanis To Accent Youth In 1950 Club Projects

Youth will be accented in projects of the Kiwanis Club during the coming year, it was decided at Tuesday's meeting of the Club.

Program of the day centered around a discussion of Kiwanis activities for 1950, led by President Dr. Earl Gossard and Hugh Warden, chairman for the week.

Additional aid to children of the Plaza Community Center Home was indicated as one of the big projects of the year. Besides financial help, the Club is considering repairing parts of the home.

The Rev. Clarence Nida pointed out that all youths in Sierra Madre are urgently in need of gymnasium and other recreational facilities. He described the lack of adequate youth facilities as the "biggest problem" in the city.

"From a minister's standpoint, I have discovered that it is difficult to get close to Sierra Madre youths because they attend so many different schools," the Bethany Church pastor said. "There is no common ground upon which to build much-needed contacts."

Robert Green suggested that the Club could help the Recreation Commission in its efforts to get an adequate baseball diamond. A canteen for young people was also pointed out as a possible Kiwanis activity by Mr. Green.

John Conzelman, president of the Coordinating Council, said "intelligent, long-range planning" for the recreational needs of the city should be pushed. He pointed out that a satisfactory program cannot be completed in one year, but that overall planning would guarantee a consistent and well-rounded recreational program for Sierra Madre youth over a period of several years.

A Board of Directors meeting for both the 1949 and 1950

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CITY CHUCKHOLES WILL BE FILLED

Chuckholes in the city's streets and the walks of the park are to be filled.

During a meeting of the City Council this week Councilman Henry Korsmeier asked that this be done immediately—particularly a big chuckhole at Sierra Madre boulevard and Baldwin. Councilman Herman Barter pointed out that the biggest chuckhole near there was the result of Pacific Electric diggings "which were filled with nothing but dirt."

Councilman Henry Nuetzel added to Korsmeier's motion the rider which got the holes in the park walks scheduled for fixing.

"Something we've been trying to get done for two years," he said.

NEW YEAR'S GUESTS

Mrs. Fred MacDonald and Miss Anita MacDonald of San Francisco will be New Year's guests of Mrs. Edith S. Chisholm of 590 W. Sierra Madre boulevard.

CHRISTMAS BREAKFAST

Christmas morning Mr. and Mrs. Herbert Hardin of 57 W. Laurel held open house and served breakfast to many of their friends.

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186 WEST HIGHLAND AVENUE
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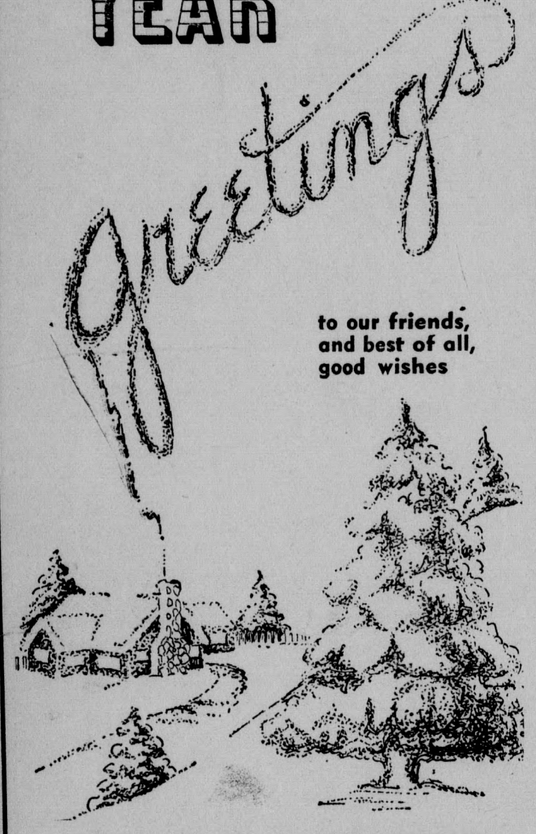
Sunday Service ..... 11:00 A. M.
Sunday School, for pupils up to the age of 20.... 9:30 A. M.
Wednesday Testimonial Meetings..... 8:00 P. M.

The Reading Room at 22 N. Baldwin Avenue is open daily except Sunday and holidays from 10:00 A. M. to 3:00 P. M.

NEW YEAR Greetings

to our friends, and best of all, good wishes



ARNOLD'S HARDWARE
51 NORTH BALDWIN CUSTER 5-1161

Noon Wreck Results In Big Damage

Extensive damage was received in a traffic collision Tuesday noon in which one of the automobiles was spun completely around.

Occuring at 12:20 at the intersection of Mariposa and Lima, the accident resulted in heavy damage to both cars. No one was injured, however.

Beulah Stafford, Schiro, 2238 Channel Road, Newport Beach, was driving west on Mariposa when her car was struck at the rear right door. Police officers said the impact was so severe that Mrs. Schiro's auto was turned completely around, coming to rest facing east.

Mrs. Lyda Schugert, 360 Ramona street, was driving south on Lima. Her car incurred severe damage to the left front fender and grill. Mrs. Schugert stated that she did not see Mrs. Schiro's car until she entered the intersection. She said she was not exceeding the legal speed limit.

No citations were issued.

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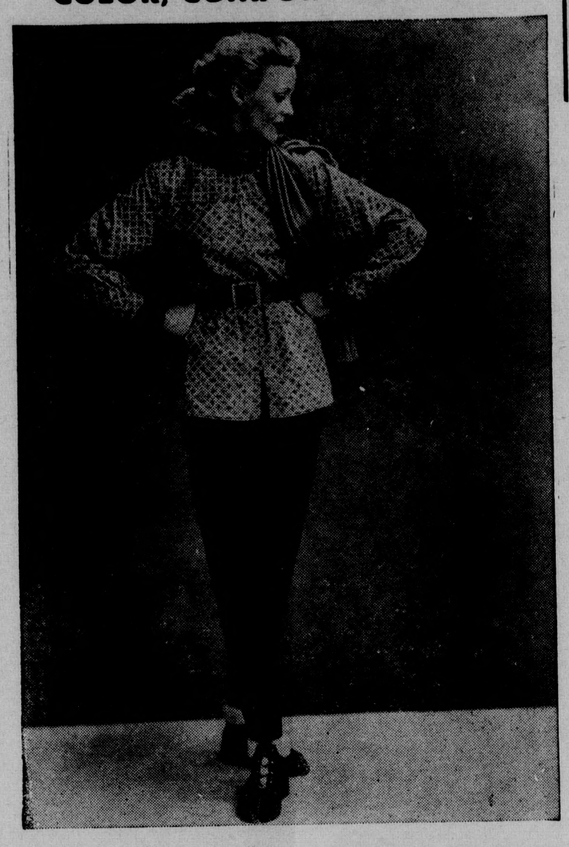


Lions Host Plaza Group

Sierra Madre Lions entertained children of the Plaza Community Center Home when they presented their annual Christmas party last Thursday evening at the Woman's Club House.

Eighteen youngsters from the home attended the party, as well as children of Club members. All enjoyed a special Christmas dinner and entertaining program.

Don Parker, Lions Club member, played several piano selections, and Magician Howard Mitchell performed for the group. Christmas carols were sung and Santa Claus presented gifts to youngsters.

During the evening, Hayriding Madrean Singers briefly halted their trip through the city and serenaded the Lions Club party.

Firemen Plan 'Open House'

Volunteer City Firemen are planning an Open House to display the new furniture in their City Hall Clubroom, Fire Chief James C. Heasley disclosed this week.

He said the date for the "furniture-warming" event has been tentatively scheduled for Friday evening, Jan. 20.

Refreshments will be provided by wives of the Firemen, according to Chief Heasley.

The new furniture—six settees, several chairs and a table—were purchased with funds donated by Sierra Madreans. Francis Eakman was the man who dreamed up the idea to make the Clubroom more livable and who pushed the campaign for money through to success.

The Open House is being planned so Firemen may officially show Sierra Madreans what their contributions bought.

DIVIDENDS FROM THE 1ST. AT THE

Your savings placed here on or before the 10th of the month earn dividends from the 1st!

First FEDERAL SAVINGS AND LOAN ASSOCIATION of PASADENA
445 EAST GREEN
PASADENA

Missionary Unit Installs 1950 Cabinet

New officers for 1950 will be installed Tuesday, Jan. 3, when the Missionary Society of Bethany Church meets at 10:30 a.m.

At 11 o'clock, Society members will hear Dr. Ione Lohman of the Bible Institute of Los Angeles. Dr. Lohman, who performs Christian service to the blind of this area, will tell of her experiences in this work.

A corned dish luncheon will be served the Missionary group at noon.

Devotions, at 1:20, will be presented by Mrs. George Stephens, mother of the Rev. Clarence Nida, pastor of Bethany Church.

BETH ALBERT

At 2 p.m. Miss Beth Albert, recently-arrived from Kumming, China, will address the Society. Miss Albert is a highly-trained nurse, having served for two years among the lepers of the Kumming area. Miss Albert ministered to their spiritual as well as physical needs during her stay in China.

AT KEALER HOME

Christmas dinner guests at the home of Mrs. Raymond C. Kealer of 366 N. Grove included her daughters and husbands, Mr. and Mrs. James Galloway of Westwood Village, and Dr. and Mrs. Eugene Loopesko and son, Windham, of Los Angeles.

FIRE FLAMES

Even though our children had seen Santa Claus and received much, days before the Annual Tree and Treat of the Fire Fighters was due, the response and apparent joy compensated for the long, hard, tedious work necessary to bring it to pass.

The pile of 800 stockings that were filled with goodies was soon depleted. It brings much pleasure to the members of the Fire Department to see parents and children enjoy our Annual Tree and Treat.

Among those who attended were several sons and daughters of the younger set of the Fire Department. Through this column, the Fire Department wants to thank everybody for their assistance and good nature during our campaign for funds.

As this is being written, we are safe in saying that we have been fortunate enough to escape a disastrous fire during the Christmas holiday. This came about only because we have been careful.

At this time of year the fire hazard is much more prevalent than during ordinary times. Much tinsel and fineries are in vogue, and with the Christmas trees and flimsy dress, there usually are some fatalities throughout the country.

Are we really improving or are we lucky?

It would seem that at last we are willing to take advice. There are the few who do not like to have it suggested that there may be danger about their premises. Some of these are factory owners who do not think of their employees or their neighbors whose homes and lives might be endangered.

In Sierra Madre we are expected to do much with willingness and cooperation and without too much financial reward. It is the duty of store and shop owners, along with the householders, to act as fire fighters in some degree. By being fire conscious and careful is the most efficient type of fire fighting. Fire prevention is the newest way.

The men of the fire rooms are happy over the new furniture recently bought. Through the efforts of Francis Eakman, the one-man promoter of goodwill and promotion in general, the furniture was paid for. It enhances the rooms over the engine house to such an extent that some of the boys thought they were in the wrong place when they were so pleasantly surprised last week.

Jimmie Tyler wanted to know if he could scratch his name on one of the chairs and declare ownership. What he received in response is not to be published in this newspaper.

The noisy group in the corner have been wondering where they are to put their feet, since rules now forbid feet on furniture. Footstools can be brought from home, but feet on the new furniture may mean the removal of a body.

"Old Snort," our most beloved fire truck, has developed a gasoline leak in the carburetor, and Dick Stanton, who loves "Old Snort" as we do, took charge and drove the dear truck to his private garage for treatment.

'Twas only after Dick had worked on this famous truck that it lost its snort from which it received the now-familiar name.

The annual trip to the home of the Kargers was made by the regular group after the stockings were all distributed last Saturday eve. After a short visit with Mrs. Karger and her daughter, the carolers tramped to see Harold Spears.

Gathered around his bedside—because he has been ill—the boys sang a few rounds and sipped of the Spears' best Christmas cheer. Mrs. Spears thought Harold would live through it, but we doubt it.

Not being able to cause any trouble at Spears, the rounders paraded to see if Mel and Mrs. Morse could stand it. Here they were dumbfounded by the amusement of a television set.

The only thing Mel objected to was that his wife gave Chief Heasley the most comfortable chair in the house and the one that he has had earmarked for himself. When he finally got tired of sitting on the floor he asked the Chief if he had been up to the Udells lately.

Just then the phone rang and the expedition was on the move to Udell's address. The singing there was a little better than it had been formerly. "Rose" Udell welcomed them with open arms and, sure enough, some of the boys fell in the arms.

And if we do not have a fire the remainder of the year we will be such a happy bunch, and we'll do our darnedest to keep the FIRES OUT.

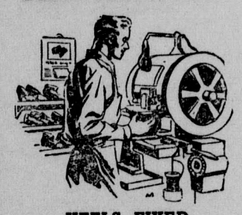
Tumbling Boulder Smashes Vehicle

A careening boulder caused minor damage Christmas Day when it rolled down a hill and struck an automobile driven by Dan Dawson, 1514 Corrall Road, Altadena.

Mr. Dawson told Sierra Madre Police Officers that he was driving north on Oakdale Drive when a large slab, 30 inches by 2 inches, tumbled into the street and hit his car.

He stated that he saw several other rocks lying in the road, having also rolled down the side of the hill. Mr. Dawson said the ground around the area appeared to be wet, and he said this condition probably caused the boulders to come loose.

SHOE REPAIRING



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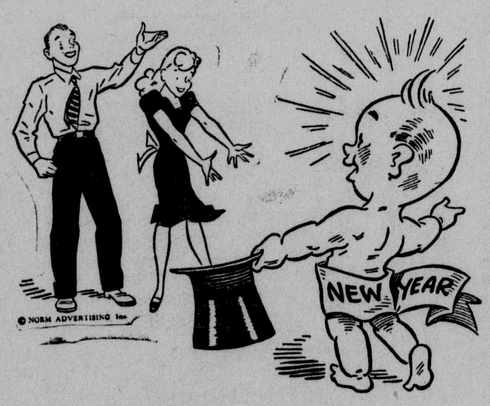
1950 NEW YEAR'S Greetings
to each and everyone
Southern California Edison Company
Edison



Welcome 1950!

We would like to take this opportunity to thank all our friends and neighbors for their continued loyalty and patronage this past year. We resolve to supply you with the same quality materials, friendly, prompt service and dependable advice as we did in 1949.

We wish you a HAPPY YEAR FILLED WITH JOY AND PROSPERITY!

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* * * * Year Reviewed In Sierra Madre * * * *

As Sierra Madreans and the entire world await the start of a new year, some of the important events of 1949 are recalled. The Sierra Madre NEWS presents a resume of some of the outstanding occurrences in this city during the past year.

JAN. 1, 1949— "Fairyland," Sierra Madre's entry in the 1950 Rose Parade, bearing its queen and four lovely princesses, was awarded First Prize in its Division. The creator, Alfred James Dewey, with Mrs. Dewey and Mayor Steinberger, again earned the city's praise and admiration.

JAN. 13, 1949—The heaviest snow in the history of Sierra Madre blanketed the city. Three to four inches of the white stuff was recorded in some areas of the city, and the lowest sections got approximately two inches.

JAN. 18, 1949—Harold F. Roberts was installed as Most Worshipful Master of Sierra Madre Lodge No. 408, F. and A. M.; Al E. Morgan was named president of the Sierra Madre Chamber of Commerce.

JAN. 20, 1949—Final touches on the Toy Loan Cottage of the Civic Club in the City Park were completed, and the new building was declared ready for use.

FEB.3, 1949—The Planning Commission recommended that the City Council investigate the possibility of selling the present City Hall and buying the Nathan W. Tarr property for a new civic center.

FEB. 17, 1949—Councilman Herman Barter and City Engineer Howard W. Brod announced that the city had filed with the State Division of Water Resources for a portion of "flood flow" water from the Santa Anita Canyon.

....**FEB. 17, 1949**—R. C. Lewis was reelected president of the Sierra Madre Chapter of the American Red Cross; Mrs. John C. Woehler was named vice-chairman; and C. W. Jones was reelected treasurer.

FEB. 24, 1949—Announcement made that Sierra Madre's largest street improvement since the 1930's was soon to begin. It was slated to continue for approximately two years, at an estimated cost of $113,357.

MARCH 3, 1949—First indication was received by the city that Pacific Electric Railways intends to substitute buses for rail service on the Los Angeles-Sierra Madre line. The PE Company asked the Public Utilities Commission for permission to abandon the street cars in favor of busses on eight nearby lines.

MARCH 8, 1949—In action taken by the City Council, William V. Tayc was appointed assistant city engineer and director of public works.

MARCH 17, 1949—In a 28-page report submitted by retiring City Engineer Howard W. Brod, it was recommended that a complete reorganization be made of the city, water, street, clerical, and general administrative departments. Mr. Brod recommended that a chief administrator be hired to conduct the business of the city.

APRIL 7, 1949— Jackie Thurston, 16-year-old junior at MAD High School, was named Queen of the 1949 Wistaria Festival. Among the judges who selected Miss Thurston as queen were noted artist, Norman Rockwell, and Edward Stevenson, chief designer of RKO Studios.

APRIL 7, 1949—The City Council was first petitioned to throw out control of rents in Sierra Madre under the new federal rent control act.

APRIL 21, 1949—The Sierra Madre Community Nursery School celebrated its second birthday during this week.

APRIL 28, 1949—Mrs. A. E. Morgan and W. W. Gildersleeve took their places on the Planning Commission following their appointments by the City Council. They succeeded Frank Spencer and Webster Vannier, who refused reappointment and resigned, respectively.

MAY 15, 1949—Ceremonies commemorating the laying of the cornerstone for the new Retreat House of the Mater Dolorosa Monastery conducted.

MAY 19, 1949—Officials of the Bank of Sierra Madre opened their front doors to brand new quarters.

JUNE 9-12, 1949—The city celebrated Lions' Pioneer Days of 49' with gigantic parade and carnival. The Sierra Madre NEWS put out a special Pioneer Days edition with supplement.

JUNE 15, 1949—Clifford C. Ward, publisher of the Sierra Madre NEWS, passed away following five years of service to Sierra Madre and an extensive career as a newspaper publisher in several states.

JUNE 25, 1949—Kenneth (Joe) Bush retired as director of the Congregational Church Choir.

JULY 18-AUG. 5—Recreation Director Sam McElfresh and many helpers presented Sierra Madre's large-scale Day Camp at the Youth Hut. Approximately 225 local children took part in the highly-successful six-weeks' summer camp.

JULY 10, 1949—Guardsmen of Sierra Madre's Heavy Mortar Company attended Summer Training Camp at San Luis Obispo.

AUG. 4, 1949—A survey conducted by the Chamber of Commerce revealed that Sierra Madre merchants definitely did not want parking meters installed in the downtown area of the city.

AUG. 11, 1949—The State authorized diversion to Sierra Madre of an estimated 1500 acre feet of water from the Big Santa Anita.

AUG. 18, 1949—First announcement was made that owners of the Upper Hastings Ranch would consider annexation of some 200 acres of the property to Sierra Madre.

AUG. 18, 1949—William V. Tayc, in a surprise move, resigned his position as Sierra Madre's director of public works and assistant city engineer.

AUG. 25, 1949—Sierra Madre's city tax rate for 1949-50 was announced by the City Council as being reduced 16 cents per hundred dollars under last year's. A tax rate for the city was established at $1.67 per $100 assessed valuation.

SEPT. 1, 1949—In a letter to the City Council, owners and subdividers of the Upper Hastings Ranch looked to Sierra Madre for annexation.

SEPT. 12, 1949—600 pupils of Sierra Madre City School picked up their books and began their fall semester.

SEPT. 15, 1949—At its first meeting, the Community Nursery School Association approved plans for its new Nursery School Building. A campaign for funds was successfully waged by the Assn. for the building.

SEPT. 22, 1949—Chamber of Commerce members sponsored an essay contest for youngsters. Subject of the essays: "Why Sierra Madre Needs a New Swimming Pool."

OCT. 6, 1949—Carl Landahl began his duties this week as new Choir Director for the Congregational Church.

OCT. 13, 1949—First official indication was made by Sierra Madre Postmaster Eddie Robertson that three possible sites for the city's new Post Office were being considered.

OCT. 18, 1949—An extremely light vote—29 per cent—defeated a new swimming pool for Sierra Madre. Lack of interest and a general apathy were blamed by many for the pool's defeat.

OCT. 10 to NOV. 1, 1949—The Kiwanis Club sponsored and solicited funds for its annual Community Youth Fund Drive. The goal of approximately $3500 was reached after several difficult weeks of campaigning,

---

OCT. 29, 1949—Sierra Madre's Parent-Teacher Association conducted its annual Hallow'-en Carnival at the City School.

NOV. 10, 1949—A total of 17 artists and 29 paintings were featured in Sierra Madre's observance of National Art Week, Nov. 6-Nov. 13.

NOV. 17, 1949—Sierra Madre residents and the City Council this week were waiting (they are still waiting) for the complete Conkling Water report, before further action on possible annexation of 200 acres of the Upper Hastings Ranch is considered.

NOV. 24, 1949—Councilman William Kinney this week asked the City Council to seriously consider hiring a city manager or administrator for Sierra Madre. He suggested that a member of the Council, Herman Barter, be urged to accept the job.

DEC. 1, 1949—Postmaster Eddie Robertson announced that 309 W. Sierra Madre boulevard has been selected by government officials as the site for the city's new Post Office. Work on the new building was started Dec. 12.

....**DEC. 11, 1949**—Chamber of Commerce workers and volunteer helpers toiled all day in decorating the Pacific Electric Depot in its annual Christmas raiment.

DEC. 15, 1949—The City Council adopted a resolution recommending that rents be decontrolled in Sierra Madre.

DEC. 16, 1949—Community Chorus members, under the direction of Stewart Matter, presented Handel's "The Messiah" at the City School auditorium. Their performance ended several months' rehearsals.

DEC. 21, 1949—As Sierra Madreans girded themselves for the Christmas holidays, plans were announced for this city's 1950 entry in the Tournament of Roses. It will portray an early colonial living room—complete with fireplace and spinning wheel.

1950 ROSE QUEEN

QUEEN MARION — Blonde, blue-eyed and beautiful Marion Brown, 19-year-old Pasadena City College co-ed, will reign as Queen of the 61st annual Tournament of Roses on Jan. 2. She was selected by Tournament judges from more than 2000 contestants for her beauty, personality and poise.

Gun 'Battle' Rocks Downtown District

The peace of Christmas was momentarily shattered Monday morning, when a series of pistol shots echoed throughout the downtown area.

The very few citizens and merchants who happened to be in the Kersting Court square hastily took refuge in doorways, to view the gunplay from comparative safety.

In the doorway of the Sierra News Stand, one "desperado" was seen firing and reloading, as fast as possible, two western-type six-shooters.

Stationed behind Hopper's store window were two more wild west bandits, each firing his cap pistols at the third.

Just as this reporter was summoning up enough courage to ask their names and addresses, the gun "battle" ended as abruptly as it had begun, and the three youngsters—estimated to be around eight years of age—left the area with their new Christmas toys.

Karls To Ride Matched 'Pintos' In Rose Parade

Sierra Madre equestrians participating in Monday's Tournament of Roses Parade will be Mr. and Mrs. Edward Karl of Karl's Pinto Ranch, East Sierra Madre boulevard.

The local residents will be a matched couple, wearing identical riding habits, and mounted on mated black and white pinto horses. The horses will be fitted out in silver trappings, as stipulated by Tournament requirements.

This is the fourth year the Karls have ridden in the Rose Parade mounted on these horses, "Easter Belle" and "Cisco."

They will appear in the Fourth Division of the parade.

NAVY MAN SPENDS HOLIDAY IN CITY

Tazewell E. Whitley, Chief Hospital Corpsman on the USS Whiteside, returned to his ship yesterday after spending a few days with his wife, Velma Louise, at 483 E. Grandview avenue.

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Applause, Peace, Forty-Niner, Sutter's Gold, Show Girl, and others.
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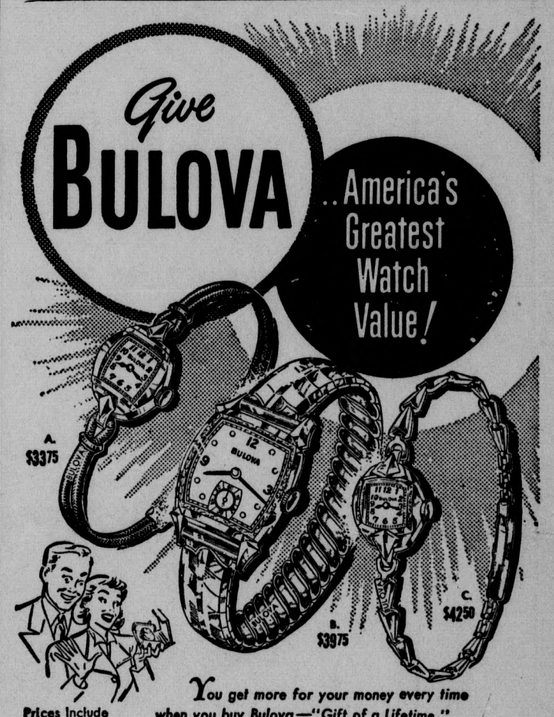

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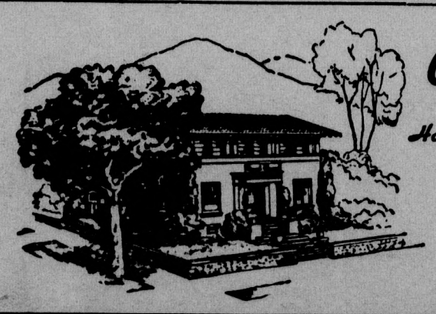
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SIERRA MADRE NEWS

9 Kersting Court Sierra Madre, Calif. Custer 5-3324
OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE
ESTABLISHED OCTOBER 2, 1906.
PUBLISHED EVERY THURSDAY
Ione E. Ward, Publisher and Owner

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WOMAN'S CLUBHOUSE

Saturday Night, December 31

Everyone . . young and old are invited!

REFRESHMENTS 75c ADMISSION

Don't Drink And Drive, Says NAC

Don't mix your holiday drinking with your driving, advises the National Automobile Club. Alcohol, when taken into the system even in small quantities, impares your vision and muscular efficiency and definitely increases your reaction time.

By refusing to drink if you are going to drive, you can help make certain that you "get home for the New Year."

A definite upswing in traffic accidents in California's rural areas during October, 1949, as compared with those during October, 1948, is reported by the Automobile Club.

In October of this year, there were 2144 fatal and injury accidents, 3295 persons injured, and 320 persons killed, as compared with 1925 fatal and injury accidents, 3056 persons injured, and 190 persons killed during October of last year.

Services Saturday For Roy W. Carlson

Roy Walter Carlson, a resident of Sierra Madre for 15½ years, passed away Tuesday, Dec. 27, following a prolonged illness.

Maintaining his home at 501 E. Highland, Mr. Carlson served for many years as president of the Market Basket chain until 1945, when illness forced an end of business responsibilities.

Mr. Carlson was born in Minneapolis. Besides his wife, Elma, he is survived by two sons, George Walter and David, and a daughter, Anna. His mother, Mrs. Ida Carlson, and three brothers, Gerald, Earl and Robert live in Minneapolis.

Private services will be held Saturday, Dec. 31, at 11 a.m., at Mountain View Chapel, the Rev. Carl Smith officiating. Grant Chapel is in charge of funeral arrangements.

Nude Canary Shows Signs Of Recovery

Signs of recovery from her strange—and embarassing—malady were apparent this week in Bubbles, Joe Scalzo's featherless canary.

Mr. Scalzo, owner of Scalzo's Pet Supply Store, reports that the canary, which has been nearly nude for half of its life, is beginning to grow feathers for the first time in two years.

He said brilliant yellow feathers are making their appearance on Bubbles' face, chin, breast, and on the tips of her wings. The Scalzo family has been feeding the bird on an oil diet for several months.

Bubbles, named after her human "fan-dancing" counterpart, received three sweaters for Christmas from local citizens anxious to help conceal the bird's all-too-apparent charms—and, incidentally, to prevent its catching cold.

One sweater—a white cotton flannel—proved to be too baggy; a second, knitted yellow garment was discovered to be too heavy for the bird to hold her head up; and the third—a crocheted sweater— was too cumbersome for freedom of movement.

Mr. Scalzo said a fourth, "Utopian" sweater is being prepared for the canary. This latest apparel will feature all the good points of the other sweaters, but will reject the flaws.

"It will be crocheted baby wool to guarantee lightness, and probably will be flat in shape," he said.

FAMILY DINNER AT THEW HOME

The. H. A. Thews were at home to 16 guests Christmas Day. The group included Mrs. Thew's mother, Mrs. Anna Titus of Los Angeles, and her daughter and family, Mr. and Mrs. N. G. Raymundo and two children. Mrs. Thew is returning with her daughter to Santa Maria for a holiday stay.

NEW YEAR'S IN CITY

Mrs. Edna Flintoft of 478 W. Sierra Madre boulevard will spend New Year's with Mrs. Andrew Spinks of Los Angeles.

Civic Chorus Meets Jan. 9

All members and prospective new members are urged to attend Monday's (Jan. 9) meeting of the Sierra Madre Community Chorus—the first rehearsal of the year.

Director Stewart Matter said it is important that all members and persons interested in joining the Chorus be present at this rehearsal, which will begin at 8 p. m. at the City School Auditorium.

Mr. Matter said plans will be made for the Community Chorus' next performance, which is being planned for the near future. It will be a mixed concert of sacred and popular secular music, including seletions from most of the religions of the world and several recent light operas.

POLICE BLOTTER

Seated on his bike, he started down the hill . . a dog ran out, as dogs are like, and then there was a spill.

Abraisons on the boy's left arm, a brand new shirt was torn, the owner said dog meant no harm, but boy was much forlorn.

His mother asked, "I don't know why?, when dogs run in the street, and owners act so mighty dry and cops are so discreet."

A party that was loud and brisk, kept the neighborhood awake, until one of them just took a risk and gave the cops a shake.

She said he slapped her in the face, and that she didn't like,

And tho' it was a sad disgrace, she insisted he be spiked.

Tree limbs reported down in streets, we'd had a little wind, and linemen did their risky feats, and cops their little grind.

A lady fainted at the show, it might have been a murder, just what happened, we don't know, but everybody heard her.

His auto had been tampered with, ignition wires removed, he's mighty sure, 'Tis not a myth, the things are gone, it's proved.

Pick up stray dog, a barking dog, a death message, a check, there's many such here on the LOG, we'll skip 'em, what da' heck?

A poor old dog was mighty sick, it's legs were much too weak, he rolled his eyes and tried to kick . . his bones were heard to creak.

The owners were nowhere around, what could the coppers do?

If they should take his to the pound, and the little dog was through, the owner may at last be found and put them in a stew.

The officers arrived on time . . he had beaten up the wife . . she would not file . . she felt quite fine . . Oh boy, is this the life?

A Fire! A fire! A great big fire! We're off! The brave lads yell . they find the flames are much higher, than they had time to tell.

That chicken stealing dog again is causing lots of trouble, this time he tried to steal a hen . . when the cops came on the double.

A boy who climbed into a tree, perhaps for better vision, did not figure thoroughly a fall would mean collision.

A screaming woman in the hills a man who looks suspicious, a stolen tarp and equal thrills, makes logging this delicious.

(Time and sense forbid further nonsense.)

A lady reported that someone rings her doorbell and then fades away.

Here's a woman who calls the boys and tells them that there is either a prowler or the wind blowing. At 2:22 in the morning the boys of the prowl car are just as glad to learn that it was the wind.

There are trucks to be checked for licenses, attempted burglaries, threats of murder, family disturbances poisoned dog petty thefts, reports of neighbors burying garbage, burning out of hours, hit and run accident . . an injured man who fell.

Barking dogs Christmas parties, rifle shooting, car ran into a rock, and others too numerous to mention, and all of which could be made into a story of the town where "Nothing ever Happens."

Last Rites Conducted For Miss Holmes

Last rites were conducted yesterday, 2 p.m., at Grant Chapel for Miss Annie Louisa Holmes, who passed away Saturday, Dec. 24.

Miss Holmes, who was for several years bookkeeper and stenographer for N. W. Tarr of this city, had lived in Sierra Madre for only two weeks. She was a resident of Los Angeles but had been making her home with Mrs. J. A. Daly, 283 W. Sierra Madre boulevard.

The Rev. Clarence Shackelford officiated at Wednesday's services, and entombment followed at Inglewood Park. Miss Holmes had been ill for several months.

City Joins Smog Battle

Sierra Madre—with nine other cities of the San Gabriel Valley—has joined with Pasadena in its war to rid this area of the smog menace.

Mayor J. Milton Steinberger has indicated that Sierra Madre will be well-represented at a meeting in January to plan the campaign. Cities, under the leadership of Pasadena's Mayor A. Benedict, have pledged themselves to "take the politics out of smog and smog out of the air."

"Sierra Madre will be glad to go along with Pasadena in its campaign against smog," Mayor Steinberger said.

City Judge Mead Gets Assignment

City Judge John C. Mead last week received a new assignment—this time to El Monte where he will preside over the Justice Court of that city.

Judge Mead, who for the past several months has been carrying a double and sometimes a triple load, will serve in the El Monte township from Jan. 3 to Mar. 31. He will also continue to be Sierra Madre's City Judge.

Currently completing a several months' tour of duty in the Belvedere Court, Judge Mead received this new assignment in a communication from Philip S. Gibson, Chief Justice of the California Supreme Court and Chairman of the Judicial Council for the State of California.

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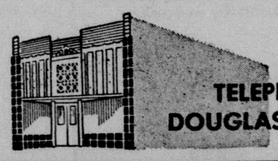

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Society

ENJOYS LEAVE WITH SIERRA MADRE FAMILY

Miss Frances Maltby of the U. S. Navy is spending her holiday leave with Mr. and Mrs. Arthur J. Severns of 167 E. Highland avenue. Miss Maltby, with the Military Air Transport Service, is stationed at Moffett Field and recently returned from the East where she had been assigned to trans-Atlantic flights.

OPEN HOUSE EVENINGS

Mr. and Mrs. Paul Tate of 350 N. Lima held open house during the holiday evenings, serving tea and Christmas cookies to their many friends who called.

DUARTE DINNER

Mr. and Mrs. Robert Newberry and sons, Robert Jr., Bruce and Bill, of 435 E. Grandview, attended a family dinner Christmas Day at the home of Mr. and Mrs. Wayne A. Conklin of Duarte.

BIG BEAR

Mr. and Mrs. J. L. Kingsbury of 632 N. Auburn and Mr. and Mrs. Ward Goin of Pasadena will spend New Year's at their Big Bear cabin.

WILL GREET 1950

Mr. and Mrs. George McLaren of 523 E. Grandview are expecting a dozen friends over to help them celebrate New Year's Eve.

DINNER AT JACOBSENS

Monday evening Mr. and Mrs. Lewis I. Jacobsen, 168 W. Montecito, entertained several local people at a dinner party. Guests included: Mr. and Mrs. Frank Larsen, Mr. and Mrs. O. P. Bertheuson, Mr. and Mrs. John Fergus, and Miss Jessie Boyd.

BANK CHRISTMAS PARTY

Employees and officials of the Sierra Madre Bank attended their annual Christmas party Friday night at the home of Mrs. John Kennedy of 72 W. Montecito.

ST. MARY'S STUDENT

Braun Collins of St. Mary's College, near Oakland, spent a week with his aunts, Mrs. Julia Shannon and Mrs. Woodson F. Jones, of 124 E. Alegria. He returned to school Tuesday evening.

Monday, Mr. and Mrs. Jones and Mrs. Shannon visited the B. P. Malsi home in San Gabriel.

Concrete Pouring Begins in New P. O.

Concrete already has been poured in one section of the foundation for Sierra Madre's new Post Office, according to Eddie D. Robertson, Postmaster.

Mr. Robertson said Tuesday that the entire foundation of the new office will be finished by the end of next week. Harold Spears, contractor for the job, began construction work Dec. 19 on the new Post Office, which will be located at 309 W. Sierra Madre boulevard, directly east of Roess' Market parking lot.

CHRISTMAS WITH SON

Mr. and Mrs. Andrew Olsen of 37 Suffolk, spent Christmas day at the home of their son, Bill Olsen of San Marino.

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TIME PARADE ARRIVES AT THE FOLLOWING INTERSECTIONS:

ELLIS ST. AND SO. ORANGE GROVE AVE.	9:15 A.M.	COLORADO ST. AND HILL AVE.	10:11 A.M.
COLORADO ST. AND SO. ORANGE GROVE AVE.	9:23 A.M.	COLORADO ST. AND ALLEN AVE.	10:21 A.M.
COLORADO ST. AND FAIR OAKS AVE.	9:37 A.M.	COLORADO ST. AND SIERRA MADRE BLVD.	10:36 A.M.
COLORADO ST. AND MARENGO	9:44 A.M.	COLORADO ST. AND SAN GABRIEL BLVD.	10:46 A.M.
COLORADO ST. AND LOS ROBLES AVE.	9:48 A.M.	COLORADO ST. AND MADRE AVE.	11:06 A.M.
COLORADO ST. AND LAKE AVE.	9:58 A.M.	DISBANDING AREA	11:18 A.M.

CRUISE TO ACAPULCO

Three local men returned last Saturday from a two-week Navy cruise on the destroyer USS Wining, to Acapulco, Mexico. They are: Eugene Colbert, Harold Cameron and Roy Warden, of the Naval Reserve.

During their four days at Acapulco, they stayed at the ultra-modern Hotel Casa Blanca. They report the city to be very beautiful, and about three times the size of Sierra Madre.

Marjorie Janes Shop Bought by Pasadenans

Announcement is made this week of the sale of Marjorie Janes Shop, 34 N. Baldwin avenue. Terms of the sale become effective Monday, Jan. 16.

New owners of the childrens' store are Vestal C. Hall and Mrs. Violet C. Felton of Pasadena. They purchased the Marjorie Janes Shop from Anne M. Short and Margaret Manley.

KIWANIS CLUB TO INSTALL OFFICERS

Ladies' Night and installation of new officers of the Sierra Madre Kiwanis Club will be featured at a Club banquet, scheduled for Tuesday evening, Jan. 10, beginning at 7 o'clock.

Chairman Frank Robinson promises a good dinner and entertainment as well as the more serious business of inducting the men who will lead the Club throughout the year 1950. Frank Spencer is in charge of food arrangements.

Succeeding Dr. Earl Gossard as president of Kiwanis will be Jim Spencer, 678 Alta Vista Drive. Charles Skutt will be installed as vice-president. The banquet will be held at the Woman's Club House.

Institute Displays Biblical Portraits

Pasadena Art Institute, 46 N. Los Robles, will close two days next week for the holidays, Jan. 1 and 2.

From Jan. 4 to 29, the Institute will feature a display of Guy Rowe's portraits of Biblical narratives from "In Our Image." An exhibit of contemporary sculpture also is scheduled for the month.

Exhibits that will continue until Jan. 8 include "The Story of Christmas in Art," rare silver from the J. P. Morgan collection, Christmas scenes by "Grandma Moses," Orders and Decorations of Europe, and the Air Age, presented in models and pictures.

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Your savings placed here on or before the 10th of the month earn dividends from the 1st!

First FEDERAL
SAVINGS AND LOAN ASSOCIATION
of PASADENA
445 EAST GREEN
PASADENA

Famous Paintings Given to Gallery

Three paintings—one Dutch, two German, the latter by masters—have been presented to the Pasadena Art Institute by Mr. and Mrs. Edward C. Crossett of Pasadena.

The German paintings both are of the Munich School, created during the latter part of the 19th century. L. Vollamar depicts a mother sitting at a table with her five children.

The other German painting is by William Schutze. A father is seen reprimanding his son for having broken a windowpane while the grandmother exhibts it as she brings the lad forward.

A third picture, which Institute officials say is the best of the series, shows sheep in a barn. It is by a 19th century Dutch artist, Corn Van Leemyullen.

These paintings will be exhibited in the Members' Room in a few days.

CAR REGISTRATION TO BEGIN JAN. 3

California's annual registration renewal period for nearly 4,500,000 motor vehicles registered this year opens Tuesday, Jan. 3, and continues until midnight, Feb. 4.

Registration expires by law at midnight, Dec. 31, but because of intervening holidays renewal will not begin until Jan. 3. Motor Vehicle Director A. H. Henderson said all branch offices of the department and supplementary services were prepared to handle record-breaking crowds of renewal applicants.

Mr. Henderson urges every motorist to pay his fee in person instead of by mail and to use the potential registration card for 1950.

Great Books Unit Cancels Jan. 3 Meet

Sierra Madre's Great Books Discussion Group will not meet Tuesday, Jan. 3, because of the crowded holiday season, Mrs. Anne Cotter, co-discussion leader of the group, announced this week.

The Great Books organization will meet again on Tuesday, Jan. 10, Mrs. Cotter said. On that evening, beginning at 8 o'clock at the Park House, the group will analyze Plutarch's "Lycurgus," "Numa," "Alexander," and "Caesar."

Mrs. Cotter reports that at the last meeting (Dec. 20) of the organization, 30 Sierra Madreans were present.

EDISON COMPANY PLANS BIG FLOAT

Color, music, and motion combined will mark Southern California Edison Company's "Showboat," its first entry in the Pasadena Tournament of Roses Parade on Jan. 2.

Chosen to support this year's theme, "Our American Heritage," the Showboat is a colorful part of our history, revived many times on the stage, screen, and radio.

Edison Company officials say the float will be one of the largest ever to participate in the Rose Parade, measuring larger than the average six-room house. Total dimensions will be 47 feet long, 20 feet wide, and 17 feet high.

UNUSUAL START SLATED FOR 1950

The New Year gets off to an unusual start in Southern California, to-wit: a desert liar's contest and a hunt for a lost gold mine. An organized "splash" into the Pacific. Sand sailing on the desert. As well, of course, as the incomparable Tournament of Roses and Rose Bowl football game in Pasadena.

According to the round-up of January events released this week by the All-Year Club, the Peg Leg Smith Liar's Contest will be held in the Borrego Painted Desert of San Diego County Dec. 31 to Jan. 1, taking its name from the legendary prospector of those parts.

The ocean dunking is the traditional New Year's Splash held by the San Diego Rowing Club. They've done it every year since 1894.

BEST of LUCK
to our friends and customers during the coming year.
HAPPY NEW YEAR!
Custom Upholstering
Custom Made Draperies
Call CU. 5-1255
THE DRAPERY SHOP
31 N. Baldwin, Sierra Madre

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10 to 8 P. M—Evenings Till 8
Complete Line of
● GROCERIES
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CANYON GROCERY
FREE DELIVERY
525 WOODLAND CUSTER 5-9940
SIERRA MADRE

MOUNTAIN HOLIDAY

Mr. and Mrs. Bob Leonard and family, and Mrs. Zeda Leonard of 17 N. Mountain Trail, plan to spend the New Year holidays at Big Bear.

We wish All of You a Very Happy New Year

Furs Restyled · Repaired
Cleaned
Hours from 10 to 6 P. M.
Evenings by appointment.
Nettleton FURS
57 E. Foothill Blvd., Arcadia
Douglas 7-6968
(1½ blocks East of Double Drive)

THE DRIFTWOOD DAIRY
Announces the winners of their Sales Contest.

—1st Winner—
MILKMAN JOE
DRIVER, BILL BOWERS of El Monte

—2nd Winner—
MILKMAN JOE JR.
DRIVER, SID GOODWIN of Monrovia

—3rdWinner—
MILKMAN JOE III
DRIVER, VIRGIL McCOMB of West Covina

Don't Miss Our Annual January . . .
CLEARANCE

STARTS TUES.. JAN. 3rd
Through January 14th
• A WIDE VARIETY OF MERCHANDISE
REDUCED TO CLEAR
• NOT ALL SIZES AVAILABLE BUT STILL A GOOD SELECTION

THE MARJORIE JANES SHOP
TOTS-TO-TEENS
34 North Baldwin CUster 5-4126

For a THR-R-RIFTY 1950
Resolve to save regularly at SAFEWAY

Consider the number of shopping trips you'll be making during 1950. Then consider how much it would mean to you to save even a few cents on each trip. That's why we suggest that you compare Safeway's prices with what others are asking. You'll discover many ways to cut food costs at Safeway.

SWIFT'S PREMIUM HAMS 49¢ POUND
Extra fine Swift's Premium Brand, short shank hams. Average of 12 to 16 lbs. Choice of whole ham or full half, specially priced for the New Year festivities.

Cream Cheese Kraft Philadelphia 3-oz. pkg. 17¢
American Cheese 2-lb. loaf 86¢
Dutch Mill. (½-lb. pkg., 25c)
Kraft Cream Spreads 5-oz. jar 21¢
Olive Pimiento, Pineapple, Pimiento.
Swiss Cheese Natural lb. 59¢
Cherries Maraschino, Red (8-oz. bottle 27c) 4-oz. bottle 16¢
Stuffed Olives Los Olivos 4¼-oz. bottle 43¢
Bell Cheese Puffs 1⅝-oz. pkg. 10¢
Hi Ho Crackers 1-lb. pkg. 29¢
Cheez-it Crackers 6-oz. pkg. 16¢
"Brown'n Serve" Rolls 12 oz. pkg. 25¢
Maizies Corn Chips 4-oz. pkg. 15¢
Lunch Tongue Libby 6-oz. can 29¢

ROUND STEAK Cut from U. S. GOOD Grade Beef lb. 69¢
CHUCK ROAST Blade Cuts From U.S. GOOD Grade Beef lb. 49¢
RIB ROAST Standing 7" Cut. From U. S. GOOD Grade Beef lb. 73¢
SLICED BACON Swift Oriole, Morrell Yorkshire lb. 39¢

START TO SAVE IN 1950 WITH THESE ITEMS

PORK & BEANS Van Camps 30-oz. Can 18¢
MARGARINE Allsweet Colored lb. 36¢
TOMATO JUICE 2 18-oz. Cans 19¢
Sunny Dawn. (46-oz. Can. 21c)
PINEAPPLE JUICE 18-oz. can 13¢
Libby, Dole, or Del Monte Brands
SALAD DRESSING Pint Jar 27¢
Duchess Brand. (Quart, 49c; half pint, 17c)

Boiling Beef Plate Meat. U.S. GOOD Grade lb. 15¢
Short Ribs Cut from U.S. Graded GOOD Beef lb. 25¢
Pork Roast OR CHOPS End Cuts of Loin. Eastern Pork lb. 35¢
Pork Chops OR ROASTS Center Cuts, Loin of Eastern Pork lb. 49¢
Spareribs Small, tender. From Eastern Pork lb. 37¢
Haddock Fillets Excellent to Fry, Broil. Pan ready lb. 37¢
Chickens FANCY FRYERS Eviscerated. Grade A. Cut Up lb. 63¢

Bell Potato Chips 2¾-oz. pkg. 15¢
(4¾-oz. pkg., 25c)
Sliced Bread small loaf 13¢ large loaf 18¢
Mrs. Wright's. White or wheat. Sliced.
Kitchen Craft Flour 10-lb. bag 89¢
(2-lb. bag, 22c; 5-lb., 47c; 25-lb., 2.03)
Airway Coffee 3-lb. bag 1.71
Whole bean, ground at store.
Nob Hill Coffee 1-lb. bag 63¢
Rich blend in economy bag. (2-lb., 1.25)
Tea in Bags Black pkg. of 16 bags 15¢
Canterbury. (Pkg. of 48 bags, 42c)
Lipton Tea ½-lb. pkg. 63¢ ¼-lb. pkg. 32¢
Y. L. Black.
Dreft Excellent for Dishes 11-oz. pkg. 25¢
Tide For All Washing 18-oz. pkg. 25¢

LOW PRICES FOR THE NEW YEAR PRODUCE

ORANGES Large Size Navels 55-lb. Box 2.69 lb. 5¢
GRAPEFRUIT Coachella 50-lb. Box 3.25 lb. 7¢
APPLES Rome Beauty Variety 35-lb. Box 1.99 4 lbs. 25¢
YELLOW ONIONS Fine Size Firm lb. 5¢
BANANA SQUASH Any Size Piece lb. 2¢

Grade A Butter First Quality. Spring House or Challenge lb. 69¢
FRESH EGGS Breakfast Gems Large, Grade A Doz. 51¢
MARGARINE Parkay Colored lb. 36¢

STORES WILL BE CLOSED SUN. & MON., JAN. 1 & 2, 1950
Stock up today! Buy plenty for the extra holiday.

HAPPY NEW YEAR From all of us at SAFEWAY

PRICES EFFECTIVE THROUGH SATURDAY, DECEMBER 31, 1949, AT SAFEWAY STORES IN THIS AREA.
Right to limit reserved. No sales to dealers. Sales tax added to retail price on taxable items.

Amusements and Theatre

SIERRA MADRE THEATRE
CU. 5-3301

WED., THUR., FRI., SAT.
In Technicolor
John Wayne, John Agar
SHE WORE A YELLOW RIBBON
2nd Feature
Arthur Lake in
BLONDIE HITS THE JACKPOT

SUN., MON., TUES.
Marie Wilson, John Lund
MY FRIEND IRMA
2nd Feature
Desi Arnez in
HOLIDAY IN HAVANA

BIG SKY DRIVE IN THEATRE
THURS.-SAT.
SITTING PRETTY
Robert Young
Maureen O'Hara
plus
Linda Darnell, Cornel Wilde
FOREVER AMBER
SUN.-TUES.
THE MAN FROM COLORADO
Glenn Ford, William Holden
plus
THE MATING OF MILLIE
Evelyn Keyes
1044 E. Huntington Dr.
U. S. Highway 66
Phone Monrovia 2-5651

PASADENA MAUSOLEUM
New corridors of crypts and niches now available at moderate prices
Unexcelled Provisions for
CREMATION
INURNMENT
ENTOMBMENT
SYcamore 7-3146
2227 NORTH RAYMOND AVE.
South of and adjacent to cemetery

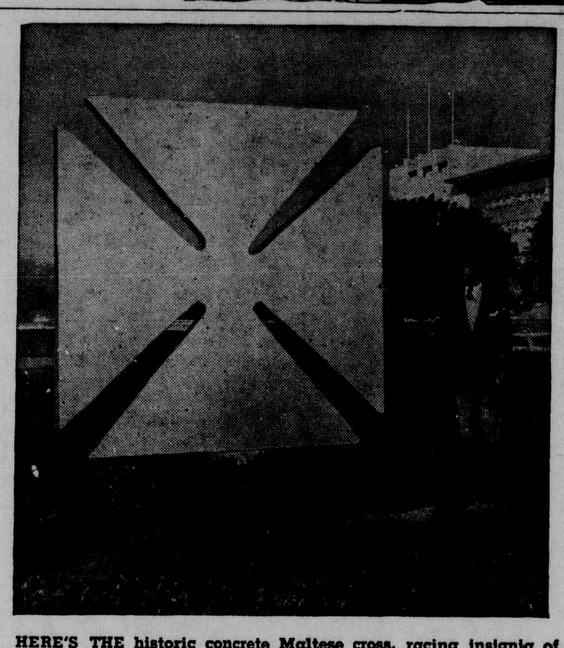
OPEN HOUSE

Over 50 friends dropped in for open house Friday night at the Howard W. Whalen home, 686 Woodland Drive.

CROWN
129 N. RAYMOND Pasadena SY. 6-5100 CONT. from NOON
Paramount presents
BETTY HUTTON and VICTOR MATURE
in "RED, HOT AND BLUE"
with WILLIAM DEMAREST • JUNE HAVOC
—PLUS—
3-ON-A-HONEYMOON HOWL!
Rosalind RUSSELL Robert CUMMINGS in Tell It To The Judge
A COLUMBIA PICTURE
with ERIC YOUNG • MARIE McDONALD • HARRY DAVENPORT • FAY BAKER
KATHARINE WARNER • Screen Play by Nat Perrin • Directed by NORMAN FOSTER
Produced by BUDDY ADLER

Dont Miss Our Gala
NEW YEAR'S EVE MIDNIGHT
SHOW AND PREVUE.
SAT. NITE

LYRIC
205 E. FOOTHILL BLVD. Phone MONROVIA 90 Choice of the Valley
THURS. THRU SAT.
O, YOU BEAUTIFUL DOLL
June Haver, Mark Stevens
Color by Technicolor
ALWAYS LEAVE THEM LAUGHING
Milton Berle, Virginia Mayo
FRIDAY 1 P. M.
Childrens' Matinee
SWISS FAMILY ROBINSON and
Ten Color Cartoons
SUN., MON., TUES.
ALL THE KING'S MEN
Broderick Crawford
Joanne Dru
also
A KISS FOR CORLISS
Shirley Temple, David Niven
Special New Year's Midnight Show



HERE'S THE historic concrete Maltese cross, racing insignia of the pioneer horseman, E. J. (Lucky) Baldwin, which now stands in the Santa Anita Paddock. In the picture is Carleton F. Burke, Santa Anita's Director of Racing. The memorial will be dedicated on Thursday, Jan. 5. Dwight Murphy of Santa Barbara, a state racing commissioner, will make the dedication speech.

Santa Anita Park Opens

An estimated 50,000 persons were present at Monday's 13th opening of Santa Anita Park—the curtain-raiser for what is expected to be the greatest season in the history of the track.

This was the fifth Christmas holiday opening for Santa Anita. With sports-lovers from all sections of the nation arriving to witness the Rose Parade and Bowl Game, many were on hand to see the barrier go up at the Arcadia track.

The Santa Anita Turf Club has mapped a schedule which will include three Monday race days—all official holidays. Besides the opening on Dec. 26, future special dates are New Year's holiday, Jan 2; and Lincoln's birthday, Feb. 13. There will be no racing on succeding Tuesdays, Jan. 3, and Feb. 14 (the track was closed Dec. 27) to make up the five-day requirement.

During all other weeks of the 50-day run, the track is open Tuesday through Saturday. Post time for the first race is 1 p. m., except on Santa Anita Handicap Day, when the time will be advanced to 12:30. Gates open at 11 a. m.

Track officials have scheduled several special events for the season which will close Mar. 4. On Thursday, Jan. 5, the Elias J. (Lucky) Baldwin memorial will be dedicated; the tribute to Judge C. J. Fitzgerald and Jockey George Woolf has been set for Monday, Feb. 13; and a special feature is planned for Washington's Birthday, Feb. 22.

Your Kitchen Counsellor

by FLORENCE HUNDLEY
Southern Counties Gas Co. Home Service Director

HOLIDAY BUFFET

Most of us like to do a little entertaining during the holiday season, and unless we're equipped with adequate facilities, the best way to serve a group is with a buffet supper. If you have attractive lap trays for the guests to use, or card tables to which they can carry their food, so much the better—but if you select your menu carefully, even knee-balancing isn't too bad.

Fresh tongue with a grape jelly glaze—a molded cardinal salad—creamed potatoes—a green vegetable—and fruit bread sandwiches are all delicious and make an attractive buffet table. To complete your holiday party, serve steamed persimmon pudding with lemon sauce and cups of steaming, fragrant coffee.

TONGUE POLONAISE
1 fresh tongue
1 bay leaf
2 tbsn. vinegar
2 tbsn. brown sugar
Salt and pepper
¼ tsp. poultry seasoning
¼ C. celery leaves
24 whole cloves
1 C. grape jelly
2 tbsn. lemon juice

To cook the tongue cover with boiling water and add all ingredients except cloves, jelly and lemon. Simmer slowly for about 3 hrs. or until tender. Remove the skin at once. If a tongue is skinned while still hot, it will be a very easy matter. Stick the tongue with cloves, mix the jelly with lemon juice and pour over the meat. Bake, uncovered, at 400° for 15-25 minutes, or until well glazed, basting occasionally. Remove the tongue to a hot platter and pour jelly mixture over it. This may be served hot or cold. Cold, it makes a gorgeous dish to be served on a buffet table.

GRAPE JELLY
2 C. grape juice
3 C. sugar
½ C. Certo

Put juice and sugar into a large saucepan and bring to a boil over the hottest fire. Add Certo, stir, bring to a full rolling boil and boil ½ minute. Skim and pour quickly into hot glasses.

CARDINAL SALAD
(Serves 6)
1 tbsp. gelatin
½ C. cold water
1 C. hot beet juice (or beet juice plus water)
2 tbsp. sugar
½ tsp. salt
¼ C. lemon juice
1 C. cooked, shredded beets
1 C. shredded cabbage
½ C. chopped green pepper
2 tbsp. horseradish

Soften gelatin in cold water 5 minutes. Add hot beet juice and stir to dissolve gelatin. Stir in sugar, salt and lemon juice. Chill until mixture begins to stiffen; then add remaining ingredients. Turn mixture into molds that have been rinsed in cold water. Keep in refrigerator until ready to serve.

Man Injured In Collision

In a traffic collision last Wednesday afternoon, extensive damage was done to both cars, and one of the drivers was injured.

Nelson Morrison, 501 E. Montecito, driving a light pick-up truck north on Lima, received a mild concussion, a puncture wound of the forehead, a lacerated eyebrow, and suffered extreme shock in the accident which occurred at the intersection of Highland and Lima.

Lawrence Garland, 231 W. Grandview avenue, the other motorist involved, was not injured, but the left front of his automobile was badly damaged. Mr. Garland was driving west on Highland.

In the accident, in which the truck's right door was pushed in, the windshield wiper knob penetrated Mr. Morrison's forehead.

He was treated by Dr. M.H.A. Peterson and returned to his home.

ART CENTER LISTS COURSES

Pasadena's new art center—the San Gabriel Valley Art Center, located at 1294 E. Colorado boulevard—this week announced that its next semester of art classes will begin Monday, Jan. 9.

Several adult classes mornings, afternoons, evenings, and Saturday mornings, and a few children's classes on Saturday morning are offered.

Adult courses include life and portrait oil painting, taught by Ejinar Hansen; fundamentals of drawing and painting, Jonathan Scott; sculpture, David Green; lettering, Mr. Green; life drawing, Mr. Scott; basic design and watercolor painting, James C. Wright; and two courses instructed by Milford Zornes, landscape painting, and form and color.

Students should enroll between Jan. 3 and Jan. 7.

Community Calendar Omitted This Week

Because so many Sierra Madre organizations have canceled or temporarily rescheduled meetings for this holiday week, the Community Calendar is omitted from this edition of the Sierra Madre NEWS.

Mrs. Rosalie Goodwin, Chamber of Commerce Secretary who prepares the weekly calendar of events, said many of the local groups are not meeting at all during this very busy season. The Calendar will return, however, to the NEWS in next week's issue (Jan. 5.)

"Please phone in all changes in the Community Calendar to the Chamber of Commerce office at the City Hall," Mrs. Goodwin said. "The Calendar cannot be accurate unless all alterations or additions are known in advance."

MAD NIGHT SCHOOL TERM WILL BEGIN

The winter term at Monrovia-Arcadia-Duarte Evening High School will begin on Jan. 3. Registration will be open in those classes not already filled to capacity.

A spokesman of the night school said approximately 75 classes are now organized either at the high school or at convenient locations in the school district.

Thomas W. Griffin, principal of the adult education and evening high school, estimates that more than 4000 persons have availed themselves of the opportunity to join classes of their choice, or to complete requirements toward high school displomas.

Mr. Griffin explained that there is no registration fee for the large variety of classes offered.

CITY 'YOUNGSTERS' GET FREE CONES

Youngsters—ages 6 to 60—received free ice cream cones Saturday afternoon at Goebel's Malt Shop.

As their Christmas gesture to Sierra Madreans, the three Goebels, Fred, Carrie and Bill, dished up the cones to all comers throughout the afternoon before Christmas.

Car Damaged In Accident

A slightly dented rear fender was the only damage resulting in a minor traffic collision last Wednesday afternoon at the Safeway parking lot driveway.

In attempting to go into the driveway, a car driven by Donald McGill Monroe, 3210 Las Lunas, Pasadena, collided with an automobile being edged out from the curb by Owner Benjamine George Bleasdale, 417 Sturtevant Drive.

Both cars apparently made their moves at the same instant, and no citation was issued. Mr. Monroe's vehicle was the one receiving the slight damage.

DIVIDENDS FROM THE 1ST AT THE 1ST.
Your savings placed here on or before the 10th of the month earn dividends from the 1st!
First FEDERAL SAVINGS AND LOAN ASSOCIATION of PASADENA
445 EAST GREEN
PASADENA

NEWS IS SUBJECT OF U.S.C. STUDY

The Sierra Madre NEWS is the subject of a study being prepared by a student of the University of Southern California School of Journalism. The analysis of this newspaper will fulfill part of the graduating requirements of the University.

Ralph Hornbeck of Los Angeles, a senior in the Journalism School and news editor of the Southern California Daily Trojan, chose the Sierra Madre NEWS from the dozens of other community weekly newspapers in the county.

Miss S. Velasquez Named Dance Queen

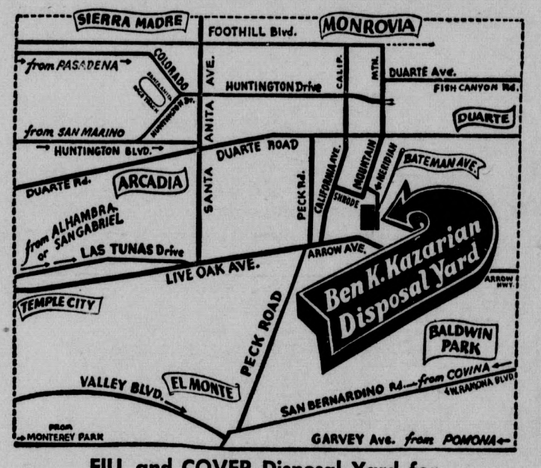
Sophie Velasquez, daughter of Mr. and Mrs. Velasquez, 199 Grove, was crowned Dec. 10, as the first queen of the annual "Snow Ball" Dance of the Newman Club at Pasadena City College.

Miss Velasquez, a senior at the junior college majoring in secretarial administration, is also a member of the PCC International Club.

SEA-FOOD TAVERN
SYcamore 2-3821
SOUTHERN CALIFORNIA'S FINEST SEA FOOD TAVERN

Complete Dinners
75c to $1.05
CHICKEN - RABBIT - STEAKS - HAM - FISH
BROTHERTON'S FARM HOUSE
2239 E. Colorado—SYcamore 6-5058
PASADENA
Free Parking No Liquor Children's Dinner, 75c

Disposal in the MODERN WAY!
Direct ROUTES to BEN K. KAZARIAN DISPOSAL YARD



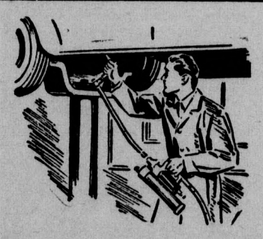
FILL and COVER Disposal Yard for
ALL TYPES of RUBBISH and TRASH
(Except HOT ASHES — GARBAGE — DEAD ANIMALS)
OPEN 7 Days per Week
7:30 A.M. to 5 P.M.
Rates 50c and up
Telephone: REPUBLIC 3-1238
PICKUP AND HAULING SERVICE FOR BRUSH, ETC.
LOCATION: Bateman and Meridian, DUARTE

We are Pleased to Announce Our 101st Earnings Payment
at a rate
Never Less than 3%
PER ANNUM

This week Pasadena's oldest and largest savings and loan association is making its 101st consecutive Semi-annual earnings payment to its savings account holders at the current rate of 3% per annum. This payment is double the rate paid by many other types of savings institutions. In addition, each account is Federally insured up to $5000. For higher earnings with safety, open your account today.

• Savings Invested by January 10th Earn Full Return From January 1st

PASADENA
BUILDING & LOAN ASSOCIATION
38 N. MARENGO AVE. • PASADENA 1, CALIF.
SYcamore 2-7118
Extended telephone service number RYan 1-6609
1899 - OUR 50th ANNIVERSARY YEAR - 1949


OUR MOTTO FOR 1950:
DRIVE CAREFULLY!
If you're going to be driving during the holiday season, you can help keep yourself safe by using a little extra caution, a little extra care. Start by checking up on the mechanical condition of your car. See that your tires have a good tread, that your brakes are holding evenly and firmly, that your steering wheel mechanism is sound, and your windshield wiper is working properly. Bring your car in today!
PROMPT, REASONABLE RATES!
ARCADIA MOTORS
Frances B. Farrell J. T. (TOM) May
DE SOTO and PLYMOUTH SERVICE
ARCADIA 100 South First Avenue DOuglas 7-2144
SIERRA MADRE 22 East Montecito CUster 5-1146
• We Service all Makes of Cars •

PROFESSIONAL DIRECTORY

—DENTISTS—
J. L. WOEHLER, D.D.S.
C. W. PETERSON, D.D.S.
JACK B. McEWAN, D.D.S.
17 Suffolk St.
CUSTER 5-3342

P. R. WOODWORTH, M. D.
522 W. Sierra Madre Blvd.
Telephones:
Office: CU. 5-8731, Res. CU. 5-1186
If no answer at office or residence
Call Exchange—DOuglas 7-2115

J. STADDEN MILLER, D.D.S.
71 W. Sierra Madre Blvd.
(Next to City Hall)
CU. 5-3391

PRESCRIPTION PHARMACIES
PRESCRIPTIONS
REG. PHARMACIST ALWAYS IN CHARGE
Free Delivery
ROYAL DRUG
17 Kersting Court
Phone CU. 5-3320

MILTON W. VALOIS, D.D.S.
522 W. Sierra Madre Blvd.
CUster 5-8056

—OSTEOPATHS—
DR. MARY GROTH
OSTEOPATH
PHYSICIAN & SURGEON
Physio-Therapy - Colonic Irrigation
144 E. Highland Ave.
For Appt. Phone CU. 5-4271

—PHYSICIANS - SURGEONS—
M. H. A. PETERSON, M. D.
95 W. Sierra Madre Blvd.
Hours by Appointment
—Telephones—
Office: CU. 5-3300 Res. CU. 5-6611
If no answer at office or residence
Call Exchange—DOuglas 7-2115

DR. C. L. T. HERBERT
OSTEOPATH
53 North Baldwin
TELEPHONE CU. 5-4321
Residence Phone CU. 5-4029

GEO. W. GROTH, SR., M. D.
GEO. W. GROTH, JR., M. D.
94 North Baldwin
Office: CUster 5-3388
Res. CU. 5-3364 Res. CU. 5-1137

WHO WILL KNOW WHAT YOUR WANTS ARE IF YOU DON'T TELL THEM?
ADVERTISE . . .

CLASSIFIED

WORK WANTED

For JOBS near home . .
APPLY . . EL MONTE EMPLOYMENT AGENCY
339 W. Valley FOrest 8-6131
9-22tf.

VETERAN FILIPINO American citizen wants a job, anything, prefer driving. CUster 5-5975. A*12-22,29;1-5

P.C.C. STUDENT will baby sit day or evening, 50c per hour. CU. 5-4597. A*12-22,29

JUNIOR COLLEGE STUDENT wants garden work or odd jobs. CU. 5-8129. A:12-22,29;1-5

SIERRA TREE SERVICE: Pruning, wrecking. Power saw. Fully insured. Day, 9-5, CU. 5-3312; evenings, CU. 5-8192. A:9-22tf

LAWN MOWERS machine sharpened. Garden tools, knives, etc. sharpened. 41 W. Montecito Ave. A:7-15tf.

LADIES' AND MEN'S tailoring and alterations; remodeling children's clothes; boys' and men's leather coats repaired and relined. Call CU. 5-6907 evenings. A*12-29;1-5,12

GERMAN AND FRENCH tutoring by a credited teacher. Phone CU. 5-8297. A:12-29

HELP WANTED

HELP WITH general housework, mornings. CUster 5-1186. B:12-29;1-5,12

WANTED, a gardener's helper, experienced or unexperienced. 231¼ N. Grove, or call CU. 5-4763 after 6 p.m. B*12-29

SITTER: EXPERIENCED middle-aged woman, for 2-year-old boy. Few evenings and afternoons per month. SYcamore 6-3518. B:12-29

WOMAN OR GIRL for housework, 5 hrs. a week. Also baby sitting after school OK. CU. 5-4209. B:12-29

FOR SALE REAL ESTATE

BEAUTIFUL LOT, 60x175, sprinklers, fruit trees and flowers, good location, 650 W. Montecito. By owner. C:12-22

FOR RENT

TWO-CAR GARAGE, brand new, cement floor, up and over door entrance. Two cars $15, one $10. 264 E. Highland. CU. 5-6979. D*12-1

FURNISHED ROOM with or without kitchen privileges; near transportation. CU. 5-4505. D:12-8tf

ROOMS & APARTMENTS, close in, home-like. Terms to suit. 44 Windsor Lane. CUster 5-6271. D*12-22,29;1-5

LADY WILL SHARE home with single lady. Rent free for companionship. 341 Auburn. CU. 5-4019. D:12-22,29;1-5

SINGLE APARTMENT for elderly couple; no dogs. Call CU. 5-4099. D:12-29

UNFURNISHED 3-ROOM cottage, year old. For adults. $85 per month. CU. 5-6264. D:12-29

ONE-BEDROOM furnished house with sleeping porch. $40 per month. Call at 571 Sturtevant Dr. or phone SY. 2-4093. D:12-29

FOR SALE MISCELLANEOUS

SEE LOOMIS FOR INSURANCE

BAMBOO RATTAN FURNITURE YEAR-END SALE—BARGAINS GALORE!
All floor samples must go. This week only. Hurry, 1st come, 1st choice. Bank terms. 46 W. Colorado, Pasadena. 917 W. Foothill, Monrovia, 553 W. Las Tunas, San Gabriel. E:12-29

ANTIQUE PACKARD orchestral organ. Fort Wayne Organ Co. Very good condition. 160 E. Grandview. E*12-29

SALSBURY MOTOR SKOOTER, New engine and paint job cost $165. Will sell for the $165. Perfect gift for the boy. 222 E. Highland. E:12-15,22,29

PURE-BRED COCKER PUPS, reasonable. CUster 5-8665. 360 N. Lima. E:12-15,22,29

LOST AND FOUND

PAIR MITTENS found. Call at News office to claim. G*12-29

LOST: Child's Christmas gift wallet containing $8 and silver heart enscribed "Debbie." Lost at local theater Monday night. Reward. Call CUster 5-5037. G:12-29

MISCELLANEOUS

SIERRA MADRE TRANSFER. Local and long distance moving. CU. 5-3374. I:8-4tf

PIANOS FOR RENT. C. J. Gould, 1296 E. Colorado St., Pasadena, SYcamore 6-8189. . I:9-22tf

IT'S A CINCH
We pay more for good used cars than anybody in this community. Before trading or selling your car, call or drive to
LEON KINGSLEY
2161 E. Colorado St.
Sycamore 3-3123

FERTILIZERS, Cow and Steer Manures, Vigoro, Growmaster, Peat, Leaf Mould, etc. WARD NURSERY, 192 North Mountain Trail. CUster 5-4059.

DRESSMAKING CLASSES at Marguerite's in Hotel Patio every Thursday evening at 7 p.m. $1 per hour. CUster 5-6226. I:10-20tf

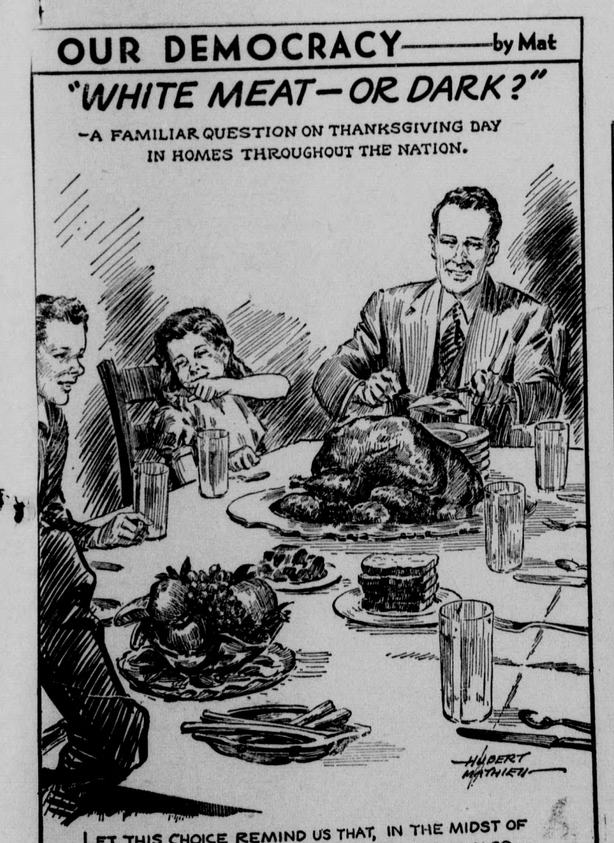
WANT TO RENT

UNION OIL employee, wife and 10-yr.-old son wish one or two bedroom house or apt. SY. 5-1949, Mr. Dagoff, after 8 p.m. L*12-29

EXCHANGES OR TRADE

PET FOODS
JOE SCALZO'S
PET SUPPLY
Fresh Refrigerated Horsemeat
Dry Foods and Accessories
Delivery Service
20 W. SIERRA MADRE BLVD.
CUster 5-1215

NICKELS PET SUPPLY
Fresh Horsemeat and Dry Foods
Delivered to your door.
720 W. Huntington Dr.
MONROVIA, CALIF.
K. E. Nickels Monrovia 22201



HAVE SOMETHING TO SELL?
Use the NEWS Classified Ads for quick results!
15 WORDS 45c
Call Custer 5-3324

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T. W. Neale
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CUster 5-1216

HARRY A. LANGE
Complete Insurance
13 (KERSTING COURT) LICENSED REAL ESTATE BROKER (CUSTER -5-6401)

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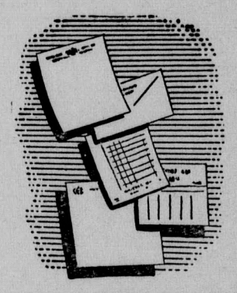
CUSTER 5-3324



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Highland Residents To Get Cash Refund

Residents of East Highland avenue, who kicked through with a $602 deposit to have their street resurfaced will get a refund of about $251.

The job cost only $408. The city had agreed to pay one-seventh of the cost because water mains had recently been installed along the street, and had it been paved that much surfacing would have been required.

On the basis of the original estimate the city would have paid about $100, and residents of the street had anticipated a refund on the basis of $100 city share. A refiguring on the one-seventh formula, however, showed the city's share to be only $58.

And

Best Wishes

We will be Closed Sat., Dec. 31

Rikeman's

"The Little Shop in the Village"

19 KERSTING COURT

MONTEREY LANE WORK REQUESTED

A petition seeking improvement of Monterey Lane running off East Sierra Madre boulevard was referred by the City Council this week to the city engineer and city attorney.

Signatures of 12 property owners, headed by Edward Davey of 84 Monterey Lane, were on the petition which requested that property owners be allowed to pay for the improvements "in cash instead of through formation of an assessment district."

The improvements would include paving and curbs and gutters and would extend 1000 feet south from Sierra Madre boulevard. Under the motion made by Councilman Henry Korsmeier opening and widening of the street will be allowed immediately if the city attorney and the city engineer find the plan feasible. Such a plan has been proposed by residents of this area for more than a year.

FRIENDS AT WILCOXS'

Mr. and Mrs. William B. Wilcox of South Baldwin, held open house Monday afternoon and evening. Their son, is here for the holidays from Cal-Poly College at San Luis Obispo.

KIWANIS TO

From page one

Boards was scheduled for Thursday evening, Jan. 5.

During the meeting, Pianist Gus Riherd played Chopin's "Waltz in C Sharp Minor," and accompanied an informal quartet in singing "The Bells of Saint Mary." Members of the quartet were Joe Russell, David Allen, Rev. Nida, and Emil Smith.

Visiting Kiwanian at Tuesday's luncheon was J. A. Elms of Altadena, a Kiwanian for 17 years.

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Good Wishes

. . for the New Year!

SIERRA NEWS STAND

FOUNTAIN AND GRILL

15 KERSTING COURT SIERRA MADRE

SIERRA MADREAN

From Page One

an angle. Mr. Castela said the predominant colors of the building will either be light red or buff bricks, and a green background for the lettering, "U. S. Post Office,." The letters themselves will be white or chartreuse.

Planting boxes for shrubbery, which enhance the Post Office steps, will recess five feet to the rest of the building. The ceiling will be all stucco.

Mr. Castela said the interior decorating and design is decided by Post Office Officials.

LAURA BEZOTTE TO MOVE

Mrs. Laura Cadmus Bezotte has sold her cottage at 607 Woodland Drive, and will move January 7 to 114 Vista Circle Drive. She has leased the artistic quarters of A. L. Suman.

Miss Edith Totman of Long Beach has purchased Mrs. Bezotte's canyon home.

LEGAL NOTICE

NOTICE OF INTENDED SALE

Notice is hereby given:

That Anne M. Short, a single woman, and Margaret M. Manley, a single woman, Vendor, whose address is 1824 Vistillas Road in the City of Altadena, County of Los Angeles, State of California, intends to sell to Vestal C. Hall, a single man, and Violet C. Felton, a married woman, Vendee, whose address is 2066 Summit, in the City of Pasadena, County of Los Angeles, State of California the following described personal property, to-wit:

All stock in trade, fixtures, equipment and good will of a certain Childrens Shop business known as Marjorie Janes Shop and located at 34 North Baldwin street, in the City of Sierra Madre, County of Los Angeles, State of California, and that a sale, transfer and assignment of the same will be made, and the consideration therefor will be paid at 10:00 o'clock A. M. on Monday the 16th day of January, 1950, at the escrow department of the Altadena Branch of Security-First National Bank of Los Angeles at 2476 N. Lake Avenue in the City of Altadena, in the County of Los Angeles, State of California.

Dated: December 22, 1949.

Anne M. Short
Vendor.

NOTICE OF INTENDED MORTGAGE

Notice is hereby given:

That Vestal C. Hall, a single man, and Violet C. Felton, a married woman, Mortgagor, whose address is 2066 Summit, in the City of Pasadena, County of Los Angeles, State of California, intends to mortgage to Anne M. Short, a single woman, and Margaret M. Manley a single woman, as joint tenants, Mortgagee, whose address is 1824 Vistillas Road, in the City of Altadena, County of Los Angeles, State of California, the following described personal property, to-wit:

All fixtures, equipment and good will of a certain Childrens Shop known as Marjorie Janes Shop and located at 34 North Baldwin Avenue, in the City of Sierra Madre, County of Los Angeles, State of California, and that an executed mortgage of the same will be delivered and the consideration therefor paid at 10:00 o'clock A. M. on Monday the 16th day of January, 1950, at the escrow department of the Altadena Branch of the Security-First National Bank of Los Angeles at 2476 N. Lake Avenue, in the City of Altadena, County of Los Angeles, State of California.

Dated: December 22, 1949.

Vestal C. Hall
Mortgagor.

Jay walkers sometimes are late walkers.

Be an expert driver—not an ex spurt driver.

Beginning January 3rd

WE WILL RESUME KNITTING INSTRUCTIONS

•

A Complete Assortment of Yarn Now in Stock

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NELSON'S GIFT SHOP

(Across from Theater)

82 West Sierra Madre Blvd.

MUSEUM CURATOR VISITS

Guests at the P. L. Bonebrake home, 180 Santa Anita Court, Christmas Day, were Dr. and Mrs. Arthur Woodward of Los Angeles. Dr. Woodward, Curator of History and Anthropology at the Los Angeles Museum, recently returned from Mexico.

CONZELMAN

From page one

ing:

"A Coordinating Council is a clearing house for community problems and needs. It is a coordinating body for all community organizations and activities.

"It is not a functional agency. Its job is to get things done, rather than to do them. It mobilizes the forces of public opinion and professional skill to get action when and where needed.

"Its greatest opportunity lies in the prevention and correction of social ills through realistic planning and intelligent action.

"It brings together representatives of governmental, private, civic, religious ,and youth groups. It emphasizes the importance of 'grass roots' lay participation and leadership.

"Coordinating Councils have no 'axes' to grind."

As for Mr. Conzelman himself, he has been a resident of Sierra Madre for 4½ years, living at 165 E. Sierra Madre, boulevard.

He is Vice-President and General Manager of Sierra Engineering Company, 123 E. Montecito, a firm which Mr. Conzelman says devotes itself to finding "better ways of doing things."

A development engineering-manufacturing concern, Sierra Engineering hires many different types of highly-technical men—even an anthropologist.

The Company specializes in mechanical and electronic engineering, working toward the development of new and improved products. It currently is working with the U. S. Government, doing artificial limb work for the Advisory Committee on Artificial Limbs, National Research Council, and in conjunction with U. S. Army Prosthetics Research.

The limbs—hands, arms, and legs—primarily are used by veterans right now, but Mr. Conzelman said eventually all citizen amputee cases will benefit from the latest improvements.

Up until five years ago, Mr. Conzelman was associated with the field of aviation. For many years, he instructed flying.

He still flies frequently—but usually as a passenger. His business requires a trip east about every three months.

When the Sierra Madre Coordinating Council was formed last spring, with Eugene Lunsford as president, Mr.Conzelman served as treasurer for the infant organization.

Happy New Year

. . . and Many Thanks For The Splendid Support Given Us In The Past Year.

MAY WE MERIT YOUR CONTINUED PARTONAGE BY TRYING TO GIVE YOU BETTER SERVICE AND BETTER PRICES THROUGHOUT THE COMING YEAR.

BEST FOODS **Nucoa** Uncolored 24c lb.

S & W **Coffee** Pound Can 59c — 2 Lb. Can 1.18

BEST FOODS **Mayonnaise** Pint . . 35c — Quart . . 63c

STOKLEY'S TOMATO JUICE . . . . . No. 300 Can 3 for 19c

DEL MONTE CATSUP . . . . . 14 Oz. Bot. 2 for 29c

HEART'S DELIGHT PRUNE JUICE Quart 25c

HUNT'S —Whole Unpeeled APRICOTS No. 2½ can 21c

STAR KIST, CHUNK TUNA No. ½ can 29c

STORTENING CRISCO 3 lb. can 78c

VAL VITA ORANGE JUICE No. 2 can 2 for 25c

Salted, Mixed—No Peanuts NUTS Full ½ lb. Pkg. 39c

ARMOUR'S STAR HAMS Whole or Shank Half 49¢ Lb.

SMOKED PICNIC HAMS 32¢ Lb.

PORK LOIN ROAST Whole or Rib Half 39¢ Lb.

PORK LINK SAUSAGE 39¢ Lb.

PORK SHOULDER ROAST 29¢ Lb.

CENTER SLICED BACON 39¢ Lb.

FRESH GREEN SHRIMPS 49¢ Lb.

FRESH DRESSED RABBITS 49¢ Lb.

----● FRESH FRUITS AND VEGETABLES ●----

Sweet, Navel ORANGES 5¢ Lb.

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Large, Winter Nellie PEARS . . . . . 5c lb.

No. 1 Puerto Rican YAMS . . . . . 8c lb.

Nice Size, Fuerte AVOCADOS . . . 12c each

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